



# DATA 2 ACTION

ALBERTA DOMESTIC AND SEXUAL VIOLENCE RESPONSE TO COVID

A PARTNERSHIP BETWEEN

SHIFT -Ucalgary IMPACT – Sagesse HelpSeeker

## FAQs

### 1. WHAT'S THE RATIONALE FOR THIS PROJECT?

We know that in times of social disruption, such as the one incited by the COVID pandemic, the risks/incidence of domestic and sexual violence amplify. This is confirmed by jurisdictions in Asia and Europe managing increases due to COVID. We are learning shelter use or police reports may not be adequate to understand the full needs of people experiencing violence, particularly as social distancing is in effect. We have to find more agile and diverse data sources to understand COVID's impact to enable us to coordinate strategic social responses effectively.

### 2. WHAT ARE THE DELIVERABLES OF THE PROJECT?

There are three main prongs to this effort: Systems Map, Data Dashboard and Research & Knowledge Mobilization

1. The **Systems Map** captures in real time the network of formal and informal services available across Alberta supporting those at risk of or experiencing domestic and sexual violence. We will be using HelpSeeker's systems mapping platform to curate this data, and will then make it available to anyone looking for help using HelpSeeker's navigation apps in 22 languages.
2. The **Data Dashboard** will be a live web-based application collating the curated data from a range of collaborators to give us as real time a picture as possible on domestic and sexual violence in Alberta. This will include shelter, call centre, police, health, and service use data as well as more novel input from HelpSeeker, Google, and social media channels.
3. **Research & Knowledge Mobilization** includes ongoing research and knowledge mobilization with key stakeholders in real-time. Shift's researcher will ensure real-time sense making and be responsible for providing timely research to inform decision-making. This will include numerous outputs such as infographics, media briefs, policy briefs, community reports, and research briefs. These knowledge translation products will be disseminated to all stakeholders including community organizations, policy makers, civil society, media and academia.

### 3. WHAT ARE THE TIMELINES OF THIS PROJECT? HOW WILL IT UNFOLD?

The project starts May 1, 2020 and will run through to April 30, 2021. The first phase will involve engaging IMPACT’s core group of service providers in systems mapping, as well as data collaborators to develop the initial iteration of the Data Dashboard through a research committee. From here, active engagement of the full IMPACT network will commence and continue throughout the year. A core project group made up of the three partners will guide the day-to-day work, while a broader research group will provide ongoing input to support refinement and discern learnings.

### 4. WHAT ARE THE PARTNERS’ ROLES IN THIS PROJECT?

Shift, IMPACT and HelpSeeker are the three project partners.

- IMPACT is a provincial collective impact group that has 350 anti-violence organizations representing the public, private and not-for-profit sector.
- Shift: The Project to End Domestic Violence is a research and knowledge mobilization initiative within the Faculty of Social Work at the University of Calgary focused on primary prevention.
- HelpSeeker is a B-Corp social enterprise focused on scaling positive systems innovation to improve the impact of the social safety net. HelpSeeker’s goal is to work with systems leaders and innovators to transform convoluted and ineffective silos into person-centred, lean, and integrated ecosystems that support wellbeing and safety outcomes.

IMPACT	SHIFT	HELPSSEEKER
<ul style="list-style-type: none"> <li>● Provincial coordination with over 350 organizations</li> <li>● Mobilizing service providers to participate in project</li> <li>● Media, social media, marketing</li> <li>● Coordinating webinars/communications with sector and policy makers</li> </ul>	<ul style="list-style-type: none"> <li>● Coordinate design of dashboard</li> <li>● Knowledge mobilization (policy briefs, reports, etc.)</li> <li>● Academic research</li> <li>● Media, marketing, social media</li> <li>● Mobilize across Canada</li> </ul>	<ul style="list-style-type: none"> <li>● Develop and maintain the Data Dashboard &amp; Systems Map</li> <li>● Oversee data curation and analysis</li> <li>● Design and execute service and end user marketing strategies</li> <li>● Support marketing and communications efforts with partners</li> <li>● Provide technical assistance and helpdesk for service providers on HelpSeeker</li> <li>● Work with service providers to register on HelpSeeker’s systems mapping platform</li> </ul>

## 5. HOW WILL WE LEVERAGE EXISTING DATA?

We know that significant administrative and reporting data already exists across the province. Rather than creating a new dataset for the Dashboard, we will be leveraging what already exists to the greatest extent possible to lessen the participation burden. This includes leveraging already collected sexual violence services data, shelter use data, information being provided to stakeholders and funders, police reports, 211 and call centre information. For the systems mapping portion, HelpSeeker can support each service provider who wishes to claim their public profile on the app but also update this for organizations from existing resource directors, including Inform Alberta and 211 with organizations' permissions to reduce double entry as needed. **To the greatest extent possible data contributing to this project will be pre-existing organizational data that can be included in this project.**

## 7. HOW WILL THIS EFFORT COMPLEMENT OTHER INITIATIVES?

The purpose of this project is to collaborate with other initiatives in Alberta to leverage each other's data and information and amplify provincial research and knowledge mobilization within the domestic and sexual violence sector. There is not currently a comprehensive province wide data project that incorporates both traditional and non-traditional service providers and that gathers information from and about a variety of diverse data points related to domestic and sexual violence. **This project is intended to complement other initiatives and should not require any additional data collection, only sharing of existing data.**

## 8. HOW DOES THIS INITIATIVE ALIGN WITH ADVANCING PRIMARY PREVENTION IN ALBERTA?

Shift and IMPACT have collaborated to engage in primary prevention data collection and research. This project is designed to produce results that support our sector to identify and assess risk, opportunities for upstream interventions that prevent or mitigate the impact of domestic and sexual violence and leverage public policy to eradicate and prevent domestic and sexual violence. Real time data collection, sense-making and knowledge mobilization will build the capacity of our sector and government to stop violence before it starts.